

# Empowering a Collaborative EU-Mexico Innovation Hub

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<http://fiware.org>

<http://www.smartsdk.eu>

<http://www.fiwaremexico.eu>



# By now...

You all know **WHAT** is FIWARE...

...but **HOW** can FIWARE help boosting innovation in Mexico and support your R&D efforts to build advanced Smart Services is what we want to help you with

## Our Approach

- Working **FOR** you, **WITH** you
- Providing **know-how, technologies, training, tools...**
- ....and most of all **ACCESS** to the whole **FIWARE Ecosystem**



# An Open Innovation Ecosystem



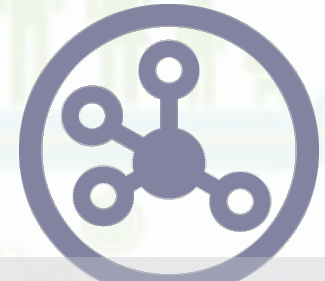
**Analyse needs  
and define  
strategies**



**Promote visibility**



**Guide  
contributions to  
FIWARE**



**Facilitate  
Networking and  
Partnerships**



**Create a Community &  
Collaborative Hub**



**Provide trainings on  
FIWARE technologies**



**FIWARE for  
Smart Services**

# Some facts and numbers

## The A16 Acceleration Programme Outcomes

**25%** of the initiatives are **Smart City projects** of which:



industries  
addressed



**36%** target **transport\***



**32%** target **government**



**15%** target **cross sector**



**9%** target **utilities**



**13%** of B2B companies

# Planned FIWARE Activities in Mexico

## Contribute to strengthen the Mexican Innovation Ecosystem

- **To establish a community** in Mexico around uptake of FIWARE and provide access to the whole EU and worldwide FIWARE ecosystem
- **To design and implement a complete training plan** for FIWARE technology engagement to facilitate adoption and uptake
- **To establish and implement Working Groups** to support the uptake of FIWARE technologies, by engaging with the industry and other stakeholders
- **To identify and foster FIWARE-driven synergies**, facilitate networking among relevant stakeholders and organize joint actions serving innovators' needs
- **To raise awareness of opportunities for FIWARE** collaboration between Mexican and European players

# Today's workshop as a starting point

- A first appointment to get to know each other BUT this is only the beginning

## We aim to create an open and sustainable EU-MEX Innovation Hub

- A number of events are planned to take place in Mex and EU
- Success stories and best practices guidelines will be provided
- Access to already available resources, documents and tools will be enabled
- Training and support at the core of the collaborative framework
- Web presence providing information and resources will be set up soon
  - [www.smartsdk.eu](http://www.smartsdk.eu) already up and running
  - [www.fiwaremexico.eu](http://www.fiwaremexico.eu) coming up soon (both in English and Spanish)

# MUCHAS GRACIAS!

<http://fiware.org>

<http://www.smartsdk.eu>

<http://www.fiwaremexico.eu>

Follow @Fiware and  
@SmartSDK on Twitter!

